



KARL VILLAMORA

MULTIMEDIA DESIGNER

WORK EXPERIENCES

MULTIMEDIA DESIGNER 2018-PRESENT
YONDU,INC./GLOBE DIGITAL SOLUTIONS GROUP

Develop strategic, multi-media creative solutions to support marketing and brand objectives. (B2B and B2C)

Lead projects in the development, design and production of sales-driving campaigns including print and digital ads, event launches, brochures, email designs, Web sites, banner ads, product campaigns, logos, product packaging and more.

Critique and providing creative inspiration and articulating art direction including typography, layout, brand guideline and color principle to creative team.

Worked with partner agencies on collaborative solutions.

Brainstorming and creating the concept for products to include site design, mobile applications, and digital and print ads.

SR. MULTIMEDIA EXPERT 2016-2018
SPARK GLOBAL TECH SYSTEMS, INC

Provide digital designs, including layouts, logos, brochure, business cards and print designs projects for Marketing Collaterals

Deliver 3d assets use for Virtual Reality and Augmented Reality (AR).

Managed schedules and workloads so that creative projects are prioritized.

CREATIVE DESIGNER 2013-2016
PACIFICA SOFTWARE GROUP INC.

Responsible for creating 3d assets, animations for online casino games.

3D ARTIST 2013-2016
TOONCITY ANIMATION STUDIOS

Main responsibility was to create 3d assets and compositing of shots.

MULTIMEDIA ARTIST 2004-2010
GEEBO DIGITAL STUDIOS INC.

Responsible for creating 3d assets, compositing, lighting, animation and shading, rendering.

PERSONAL STATEMENT

Professional Multimedia Designer, freelance Photographer with 10+ years of experience. I have worked for film, TV commercials, TV series, Online casino games, local and international clients. Worked with corporate firms doing graphic designs mostly marketing collaterals. Adept to working in a fast phased environment and such an effective team player. Quick to grasp new ideas and concepts and deliver solutions to problems. Eager to learn new things and bring creativity and personality to work. With skill sets that is valuable to the creative industry.

EDUCATION

BS DIGITAL ILLUSTRATION AND ANIMATION 2000-2004
Ateneo de Naga University

SKILLS

PHOTOSHOP	BRAND IDENTITY
ILLUSTRATOR	ART DIRECTION
INDESIGN	PHOTOGRAPHY
AFTEREFFECTS	VIDEO EDITING
AUTODESK MAYA	UI/WEB DESIGN
SKETCH	LAYOUT
FIGMA	TYPOGRAPHY
	MOTION GRAPHICS
	3D/ANIMATION



CONTACT

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